

PRESS RELEASE

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For Immediate Release

**CAROLYN KLEMM'S SUCCESSFUL SALES
TECHNIQUES FEATURED IN NEW BOOK**

(Washington Depot, Connecticut) – *The Art of Selling Real Estate*, a recently published book by Patricia Cliff, presents successful techniques useful for anyone engaged in or pursuing real estate sales. Patricia Cliff is highly active veteran in real estate sales in the Metropolitan New York area and is currently associated with the renowned Corcoran Agency.

One of the featured “masters” of exceptional sales techniques is Litchfield County’s own Carolyn Klemm. According to author Ms. Cliff, Carolyn’s connection to her clients is unique and successful in generating new business and establishing a bond with her current clientele.

“A colleague and friend of mine, Carolyn Klemm, began her real estate career in Washington, Connecticut and rose to become ‘the queen of the high-end real estate market’ in all of Litchfield County in Northwestern Connecticut, by connecting and networking people through her non-stop dinners and receptions at her beautiful Georgian home. She not only brought high profile people to what was once a sleepy rural village with tremendous scenic appeal, she kept them coming...it’s a great way to brand yourself and your company,” writes the author.

For 35 years, Carolyn Klemm’s tireless efforts have brought countless people together - achieving success for her clients. “It is an honor to be included in this book that is essentially a tutorial for the average realtor, as well as a guide for top sales people,” Klemm happily stated. “I am proud to be used as an example.”

Patricia Cliff will be reading excerpts from and signing copies of her book on October 19th at the Gunn Memorial Library in Washington, Connecticut. For more information about the signing go to www.gunnlibrary.org.

Klemm Real Estate has offices located in Washington Depot, Woodbury, Litchfield, Roxbury, Lakeville/Salisbury and Sharon, staffed by 40 associates serving Litchfield County for more than 30 years.

For More Information Contact: Graham Klemm, 860.488.6635, g@klemmrealestate.com; or www.klemmrealestate.com.

