

PRESS RELEASE

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For Immediate Release

**NEW BOOK FEATURES CAROLYN KLEMM'S
SALES TECHNIQUES AS GOOD EXAMPLE OF SUCCESS**

(Washington Depot, Connecticut)– In the newly published book, *The Art of the Sale*, one will find a book filled with short case studies about success in sales from the masters themselves. One of the featured sales persons is Litchfield County's own Carolyn Klemm. According to author Philip Delves Broughton, Carolyn Klemm's success in selling real estate in Litchfield County is achieved by forming instant connections, finding a common bond and introducing potential clients through wonderful lavish cocktail parties.

"It's impossible to live in Litchfield County and not know about Carolyn Klemm. She has a boundless interest in other people and a zest for connecting them. Add that to her energy and enthusiasm for this idyllic part of the world, and it makes for a compelling personality and irresistible salesperson," remarked the author when asked how he happened to write about Mrs. Klemm.

For 33 years, Carolyn Klemm has been working her magic bringing people together and achieving success for her clients. "It's an honor to be included in this book that celebrates the techniques of top sales persons," Klemm happily admitted. "I am proud to be considered one of them."

The author, Philip Delves Broughton, will be signing his new book, *The Art of the Sale* at the Hickory Stick, Washington Depot in June.

Carolyn Klemm is founder of Klemm Real Estate. Klemm Real Estate has offices located in Washington Depot, Woodbury, Litchfield, Roxbury, Lakeville/Salisbury and Sharon. Staffed by 40 associates serving Litchfield County for about 30 years.

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